



*~ Chic Decor For A Song ~*

# *BEHIND* THE NEST







## FLIGHT



Anna Kohler is the founder, owner and CEO of My Chic Nest. Anna has always been fascinated with design and how shapes, textures and colors have the power to transform and bring new life to a space.

But it wasn't until Anna renovated and decorated her Minneapolis apartment in 2009 that she realized her passion for stylish yet elegant interior design. And she has been hooked ever since.

Anna moved to New York in 2010 to pursue a career in the design industry. She worked as a stylist on design magazine shoots and at a residential interior design firm. In both positions, she further developed her knowledge and love for design.

Yet Anna yearned for more. As a professional and consumer, she lusted over the designs, but was unable to afford the steep price tags – and knew she was not alone.

It occurred to Anna that the only way to get the timeless, unexpected and high-quality design she and many others desired, was to develop her own brand.

Launched in Fall 2012, My Chic Nest is an online store dedicated to offering chic décor. The site offers sofas, sectionals, loveseats, dining chairs, headboards, and many other great products to the masses – “for a song” (meaning great prices and free shipping!).

My Chic Nest is inspired by old Hollywood Regency style and the classic furniture lines first popularized in the 1920s, with many other great design movements in between.

## CHIRPS



1/31/10. Anna Kohler's Perfect Little Apartment



2/3/10. Lucky Lady: Anna Kohler

2/10/10. 10 Things I Cannot Live Without: Anna Kohler



2/8/10. Design Envy: Anna Kohler's Condo in Renovation Style



2/4/10. A Dream Apartment



1/31/10. Anna Kohler's Bedroom





## GOODS

### *sectionals* (selection)



#### **EVAN**

The Evan sofa combines sleek modern design and utilitarian resourcefulness. With its deep chaise lounge and polished wood side table, this sofa is a great option to maximize space creatively. [click here](#)



#### **TODD**

It's all in the details. The Todd maintains its graceful posture with its clean lines and elegant frame. The slim stainless steel legs give it an aura of weightlessness, while the double cushion upholstery adds an unexpected sense of dimension. [click here](#)



#### **KIMMY**

The Kimmy is part of our Hollywood Regency inspired collection and exudes glamour. Its generous L-shape accommodates many people, while maintaining its posh aesthetic. [click here](#)



#### **DOV**

While the Dov sectional is minimalist in design, its deep cushions and sizable ottoman make it fully functional and a chic addition to any space. [click here](#)





## GOODS

### *sofas, loveseats & daybeds* (selection)



#### **ABBEY**

Our Abbey is a real show stopper. Its unique "staircase" profile with nailhead detailing sets it apart. While its style is undeniable, the Abbey is also about comfort, with deep cushions. [click here](#)



#### **DEBORAH**

This tufted sofa with high gloss wood panels is our nod to the Hollywood Regency style. Its deep seat offers roominess, while its unique design leaves a chic impression. [click here](#)



#### **SARAH**

The Sarah's curved shape sets it apart from other sofas, and its striking design makes it one of our favorite Hollywood Regency pieces. Not only is the Sarah generous in size, but its stylish details will have your friends full of envy. [click here](#)



#### **CARTER**

This settee is the ideal size for smaller spaces. Its classic lines and masculine design lends itself beautifully to both traditional and contemporary spaces. [click here](#)



## GOODS

### *lounge chairs* (selection)



#### **ANDI**

The charming combination of materials makes the Andi an attractive addition to any room. With its distinguished posture, the Andi can easily stand at the head of the table or bring poise to a bedroom or study. [click here](#)



#### **JAIME**

The Jaime is as versatile as it is handsome. The sharp geometric lines of the stainless steel arms and legs are perfectly juxtaposed with soft upholstery and cozy cushions. [click here](#)



#### **JESS**

The Jess is a true fusion of modern and traditional design. Its sleek structure and polished chrome legs are seamlessly juxtaposed against the traditional tufting and 1960's inspiration. [click here](#)



#### **MILO**

This is our high quality replica of the classic mid-century modern Barcelona chair. The Milo's iconic features give it the character of an old vintage piece, while its sound structure is all modern. [click here](#)





## GOODS

### *dining chairs & stools* (selection)



#### **ELLIOT**

Based on the famous Wegner Wishbone chair first introduced in the 1950's, the Elliot is simplistic in form, nZi 'solid in construction and design. [click here](#)



#### **PIPER**

The strapping young Piper has a retro-inspired feel to its design. Its refined simplicity is a wonderful addition to any kitchen or dining area. [click here](#)



#### **CLARA**

The Clara is our quality replica of Philippe Starck's Louis Ghost chair. She is undeniably glamorous, which is fitting, as she was originally designed after the classic lines of the Louis XV armchair. The Clara is the ideal combination of modern materials and classic design, which makes her fit in perfectly amongst any decor style. [click here](#)



#### **HARVEY**

Don't let the sleek simplicity of the Harvey fool you—its elegant modern style will work in the plushiest or most minimalist of rooms. [click here](#)



## GOODS

### *headboards* (selection)



#### **NATALIE**

The Natalie is all about drama. Its unique cut out design adds extra pizzazz to any room. [click here](#)



#### **LEXI**

The Lexi has a royal quality to its design, with tiers reminiscent of a crown. We know it would make Princess Kate swoon. [click here](#)



#### **TESS**

The outline of our Tess is classically shaped, but its unique circular cut out is an unexpected design element that sets it apart from your average headboard. [click here](#)



#### **AMANDA**

With plush tufting and bold nailheads, the Amanda is a beautiful mix of soft lines and edgy details, making it a statement piece for any bedroom. [click here](#)





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## FLOCK

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